## Contents

*Preface to Fourth Edition*  
*Preface to Third Edition*  
*Preface to Second Edition*  
*Preface to First Edition*  
*Acknowledgments*

### 1. Introduction to the Study of Cyberspace Law

**A. Internet Basics**
- Raymond Shih Ray Ku, Open Internet Access and Freedom of Speech: A First Amendment Catch-22

**B. The Study of Cyberspace Law**
- Frank H. Easterbrook, Cyberspace and the Law of the Horse  
- Lawrence Lessig, The Law of the Horse: What Cyberlaw Might Teach  
- Raymond Ku, Foreword: A Brave New Cyberworld?  
- Note: Cyberspace and the Regulation of Information

### 2. Regulating Cyberspace

**A. Cyberanarchy versus Cyberorder**
- John Perry Barlow, Cyberspace Declaration of Independence  
- Dan Hunter, Cyberspace as Place and the Tragedy of the Digital Anticommons  
- Note: ICANN and Regulation

**B. Personal Jurisdiction**
- Problem 1.0  
- Problem 1.1  
- 1. The Supreme Court and Due Process  
- 2. Purposeful Availment and the Internet
3. Speech in Cyberspace

A. A New Form of Speech?

Anne Wells Branscomb Anonymity, Autonomy, and Accountability: Challenges to the First Amendment in Cyberspace

B. Content Regulation

1. Indecency

Reno v. American Civil Liberties Union (ACLU) 103
Ashcroft v. ACLU (I) 116
Ashcroft v. ACLU (II) 123

2. Filtering

United States v. American Library Association, Inc. 135

3. Virtual “Speech”

Brown v. Entertainment Merchants Assoc. 143

C. Anonymous Communications

1. The Right to Speak Anonymously

Brown v. Entertainment Merchants Assoc. 143

2. The Right to Remain Anonymous

In re Subpoena Duces Tecum to America Online, Inc. 157
D. Access to Cyberspace

Problem 4.0
Problem 4.1

1. The Precedent
   Miami Herald Publishing Company v. Tornillo
   Turner Broadcasting System, Inc. v. FCC
   PruneYard Shopping Centers v. Robins

2. Open Access
   Comcast Cablevision of Broward Co., Inc. v. Broward County
   AT&T Corp. v. City of Portland

E. Internet Service Provider Liability for Speech

Problem 4.2
Problem 4.3

1. Common Law Liability: Distributor or Publisher
   Cubby, Inc. v. CompuServe, Inc.
   Stratton Oakmont, Inc. v. Prodigy Services Company

2. Liability after the Communications Decency Act
   Zeran v. America Online, Inc.
   Blumenthal v. Drudge
   Fair Housing Council of San Fernando Valley; The Fair
   Housing Council of San Diego v. Roommate.com, LLC

F. Code as Speech

Bernstein v. United States Department of Justice

4. CONTENT AS PROPERTY IN CYBERSPACE

A. Trademarks, Domain Names, and Internet Search Engines

1. Domain Names and Trademark Infringement
   Problem 5.0
   Problem 5.1
   a) Traditional Trademark Law
      i) Trademark Prerequisites
      Panavision Int’l, L.P. v. Toeppen
      Planned Parenthood Federation of America, Inc. v. Bucci
      ii) Likelihood of Confusion and Dilution
      Brookfield Communications, Inc. v. West Coast Entm’t Corp.
      Hasbro, Inc. v. Clue Computing, Inc.
      Note: Liability of Domain Name Registrars for Assigning
      Infringing Domain Names
   b) Anti-Cybersquatting Laws
      Electronics Boutique Holdings Corp. v. Zuccarini
c) Private Dispute Resolution
   Uniform Domain Name Dispute Resolution Policy 276
   Bruce Springsteen v. Jeff Burgar and Bruce Springsteen Club 280
   Note: Which to Use: The ACPA or the UDRP? 291
   Note: Political Cyberfraud 292
2. Domain Names as Speech
   Playboy Enterprises, Inc. v. Terri Welles, Inc. 295
   Planned Parenthood Federation of America, Inc. v. Bucci 300
   Bally Total Fitness Holding Corp. v. Faber 302
   Note: Are Domain Names Property? 310
3. Search Engines and Metatags
   Brookfield Communications, Inc. v. West Coast Entm’t Corp. 311
   Playboy Enterprises, Inc. v. Terri Welles, Inc. 313
   Playboy Enterprises, Inc. v. Netscape Communications Corp. 317
   Reseurch Corp. v. Google Inc. 324
B. Copyright in Cyberspace 328
1. Copyright Basics 328
2. The Digital Dilemma 329
   Pamela Samuelson, The Copyright Grab 330
   Problem 6.0 335
   Problem 6.1 336
3. Copyright Infringement 336
   a) What is a copy? 337
      The Cartoon Network and Cable News Network v. CSC Holdings and Cablevision Systems Corporation 338
   b) Direct and Indirect Copyright Infringement 344
      Playboy Enterprises, Inc. v. Frena 345
      Religious Technology Center v. Netcom Online Communications Serv., Inc. 347
      A&M Recording, Inc. v. Napster, Inc. 357
      Metro-Goldwyn-Mayer Studios, Inc. v. Grokster, Ltd 367
      Perfect 10, Inc., v. Google Inc. 376
      Perfect 10, Inc. v. Visa International Service Association 390
      The Cartoon Network and Cable News Network v. CSC Holdings and Cablevision Systems Corporation 405
      American Broadcasting Cos. v. Aereo, Inc. 412
4. Fair Use 422
   Problem 7.0 424
   Problem 7.1 424
   a) Doctrine 425
      Sony Corp. of America v. Universal City Studios, Inc. 425
      UMG Recordings, Inc. v. MP3.com, Inc. 439
      A&M Records, Inc. v. Napster, Inc. 442
      Authors Guild v. Google, Inc. 446
      BMG Music v. Gonzalez 458
b) Anti-Circumvention under the DMCA
   - Realnetworks, Inc. v. Streambox, Inc.
   - Universal City Studios, Inc. v. Reimerdes

C. Patenting Cyberspace
   1. The Supreme Court and Business Method Patents
      - Bilski v. Kappos
   2. Internet Business Method Patents
      - Amazon.com, Inc. v. Barnesandnoble.com, Inc.
      - Note: Trade Secrets in Cyberspace

D. *Sui Generis* Protection
   1. Constitutional Framework
   2. Factual Information as Property
      - International News Service v. Associated Press
      - National Basketball Ass’n v. Motorola, Inc.
      - Fraley v. Facebook, Inc.
   3. The E.U. Database Directive
      - Jacqueline Lipton, Balancing Private Rights and Public Policies: Reconceptualizing Property in Databases

5. PRIVACY

A. Privacy and New Technology
   - Olmstead v. United States
   - Kyllo v. United States

B. Privacy of Communications
   1. Intercepting Communications
      a) Government Monitoring
      - Warshak v. United States
      - Steve Jackson Games, Inc. v. United States Secret Service
      - Note: Government Monitoring from Carnivore and the NSA
      b) Private Monitoring
      - Smyth v. Pillsbury Co.
      - City of Ontario v. Quon
      - Konop v. Hawaiian Airlines, Inc.
3. Technological Measures to Maintain Privacy: Encryption
   Bernstein v. United States Department of Justice
   Note: The Battle over Encryption

B. Data Privacy
   Problem 10.0
   Problem 10.1
   1. Restrictions upon Government Data Collection and Disclosure
      a) Collection
         Whalen v. Roe
         Riley v. California
      b) Disclosure
         Privacy Act of 1974
   2. Restrictions upon Private Data Collection and Disclosure
      a) Common Law
         Dwyer v. American Express Co.
         In re DoubleClick Inc. Privacy Litigation
      b) Statutory Protection
         Directive on Data Protection
   3. Personal Privacy
      a) Collection and Dissemination of Personal Information
         Campbell v. MGN Limited
         Jacqueline Lipton, “We, the Paparazzi”: Developing a Privacy Paradigm for Digital Video
      b) Privacy in Multimedia Files
         Max Mosley v. News Groups Newspapers Limited
      c) Civil Rights Norms
      d) Modes of Regulation
         Note: Privacy Harms and Remedies
         Google Spain SL v. Agencia Española de Protección de Datos

6. Network Ownership and Access
   Problem 11.0
   Problem 11.1
   A. Statutory Prohibitions Against Illegal Access
      Computer Fraud and Abuse Act
      United States v. Morris
      Shurgard Storage Centers, Inc. v. Safeguard Self Storage, Inc.
      Moulton v. VC3
      America Online, Inc. v. National Health Care Discount, Inc.
   B. Common Law Trespass
      1. Access to Users
         a) Real Property Cases
            Marsh v. Alabama
7. **PRIVATE ORDERING OF CYBERSPACE**

Problem 12.0  
Problem 12.1  

**A. Shrinkwrap, Click-Wrap, and Browser Agreements**

- ProCD, Inc. v. Zeidenberg  
- Specht v. Netscape Communications Corp.  
- Nguyen v. Barnes & Noble, Inc.  
- Note on Electronic Self-Help

**B. Limitations upon Private Ordering**

1. **Freedom of Expression**
   - Cohen v. Cowles Media Co.

2. **Intellectual Property Preemption**
   - Vault Corp. v. Quaid Software Ltd.  
   - ProCD, Inc. v. Zeidenberg

3. **Market Power**
   a) **Antitrust**
      - United States v. Microsoft Corp.
   b) **Net Neutrality**
      - Verizon v. Federal Communications Commission

---

Table of Cases  
Index